

Enjoy it today!

Every spoonful of Campbell's Tomato Soup is a treat in DELICIOUS FLAVOR!

Every taste of it gives you a happy glow of satisfaction and makes you ENJOY THE WHOLE MEAL so much more!

It is wonderful how refreshing this famous soup is. People everywhere say it's the most pleasing way to start the dinner—or as a lunch or supper dish—just the right touch of bright color, just the right way to INVITE AND PLEASE THE APPETITE.

Ruddy, full-ripe tomatoes, sun-sweetened right on the vines,—the choice, splendid kind that make the finest tomato soup.

Just the pure tonic TOMATO JUICES and luscious TOMATO "MEAT" strained to a smooth puree.

Golden BUTTER FRESH FROM THE COUNTRY—rich and nourishing.

Delicate seasoning by Campbell's famous FRENCH CHEFS.

That's Campbell's Tomato Soup! And you'll say you never tasted such wonderful soup in all your life!

Everybody in your family, including the children, needs SOUP EVERY DAY—for health, for good digestion, for the full benefit and enjoyment of the meals.

Don't delay! Start now. Get Campbell's Tomato Soup from your grocer. He will supply you at 12 cents a can. YOUR MONEY BACK if you are not delighted with it.

The
most delicious
and tempting
soup
you ever ate!



We blend the best with careful pains
In skillful combination
And every single can contains
Our business reputation.



Campbell's SOUPS

LUNCHEON

DINNER

SUPPER